

## We pledge...

### To our Customers

To continue to provide a safe, reusable product free of harmful materials. Homer Laughlin's longstanding commitment to customers' safety is exemplified by the removal of lead, beginning in 1986 with select pieces through a completely lead-free line since 1992.

### To our Natural Resources

To vigilantly pursue innovative ways to reduce our carbon footprint on the global landscape. By rerouting waste kiln heat to other processes, HLC eliminates the consumption of enough gas every year to heat nearly 1,000 homes. We have implemented a clay reclamation system that blends back 14 tons of waste clay every day into our formulation process. Our made-in-the-USA products are identifiable by the fleur-de-lis on the bottom, ensuring not only top quality but the reduced fuel usage and emission level involved in transporting shipments from overseas.

### To our Environment

To reduce or eliminate our resource consumption and recycle what we use. In 2007 we moved to eliminate unnecessary packaging cardboard, cutting our cardboard usage by 17 tons in just one year. We recycle all waste cardboard, and any new material we purchase has a minimum of 39% recycled paper content. A 2006 upgrade of our wastewater treatment processes enabled the reclamation of an additional 1.2 million pounds of clear glaze, which previously would have been discarded. In 2007, HLC recycled more than 100 tons of steel, cardboard, and glass, and also implemented a paperless order confirmation system that saves more than 500,000 sheets of paper a year. We have begun phasing out our custom foam packing system in favor of a more environmentally friendly air bubble system to protect product during transit and reduce the amount of foam waste by more than 24 tons per year! Non-saleable dinnerware, including molds and dies, is sent to a local refinery to be used as an aggregate for tabletops and countertops. More than 17 tons have already been removed from the HLC premises.

We make this pledge, and invite all of our partners to do the same.



The Homer Laughlin China Co.



MADE IN THE USA • NEWELL, WV 26050-1077 • LEAD FREE

